

**Rural women empowerment: definitions and Criteria**<sup>1</sup> Abbas Emami, <sup>2</sup> Mohammad Reza Rezaei<sup>1,2</sup> Marvdasht Branch, Islamic Azad University, Marvdasht, Iran

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**Abstract:** Rural women are among those major groups at society who previously were considered less by planners, due to specific reasons in the past. And this problem is more observable at developing countries. While, by looking at women's history of economic and social life, we can find that this great group, continuously have played basic role in forming economic condition of country. This great group consistent with men have had active role at areas of social-economic activities and always have had major part on economic production of society. Nowadays, supporting family supervisor women is adopted by universal society, as politic, economic a social concern and nearly all countries applied related approaches, and however these efforts have resulted in failure, in so many cases. paying part of cost of life by government or charities , establishing forums to analyze family supervisor women's problems , supplying necessary facilities to grow and improve child's life quality and paying facilities to provide sustainable employment , are among most important approaches to support family supervisor women . Paying credit facilities to access sustainable employment with easy terms at limited time, is one of the most important approaches to support family supervisor women. Because alongside supplying their continues needs, their esteem wouldn't be marred. Currently, this approach is used at many countries and have emerged positive results.

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**Introduction:**

Extent of women's participation at economic activities, extent of women's activity at economic activities, is confirmation on lack of adequate attention to women's affair and their added value, because rural women work alongside men, at all levels of producing agriculture crops and livestock products and generally all affairs, and also spend their little leisure time for handicrafts such as rugs and carpets and etc. so it is necessary to establish self acknowledgement fields, directing women's economic and social ability and programming to attract their participation at different activities(Saadi and Arab Mazar, 2005) . At rural area, women have more significant role on family economy and inside activities and cause economic prosperity of society. yet , women couldn't gain their real position as active citizens who have talent for participation at economic , politic , social and cultural arena at most countries , especially developing country , and still their activities in economic calculations aren't considered , and they be considered as intangible workforce . Disappointing estimation about number of active rural women and underestimate about extent of their participation at economic activities is confirmation on lack of adequate attention to women's affairs and their added value. they are major force to create revolution and potential sources to progress rural economy and increasing extent of growth rate of producing food productions , although traditionally, farming and ranching , has been male profession , but

women's role was never restricted to house and family , so they are active outside (farming, ranching , forestry and ... ) other than inside activity (Balali, 2005).

Increasing Suffrage, lack of relying on vast patriarchal families, increasing cultural acknowledgment, relation with newer institutions, having intellectual independence, making decision for marrying, occupation, emigration and etc are those rights that they gain. gaining aforementioned rights by women in context of cultural and social framework followed some changes that maybe lead to disfunctions and even create disorders and abnormalities at traditional , familial and kinship relations that dominated on villages (Fakhraee 2002).

What that performing credits programs, has made in recent years, was on broad outlook with purpose to access to same results as above findings.

Thus, in one inclusive outlook , it is possible to use micro-credits programs to solve those issues which involved with rural women's economic limitations, so that lead them toward social empowerment, in the context of economic growth(Rahmani andalibi, 2001) .

Development along with economic growth and income increase is an important goal for most countries. Recently the growth of awareness about destructive effects of poverty has made countries believe that the best way to achieve sustainable development is to eradicate poverty; therefore most

development programs have been oriented towards poverty eradication by micro-credit services.

Supporting poor to raise their life standards should be based on the belief that the poor are able to help themselves. Explicitly, this proves that among a variety of deprivation they do consider their survival.

In the new system of advanced agricultural economy, the value of women's work that previously was unpaid labor now must be paid in cash. Except for agriculture which is rural women's main work field they have rarely participated in tow other fields of economy. The most important issue of women's social and political participation is to take part in planning, decision making, implementation of decisions, and evaluation of results. Generally they have had a little share in such processes. Although in recent years rural women have participated more in villages' management, social and cultural organizations, and cooperative institutions' management; but having a lower level of literacy, education, income and social status than urban women they still have the smaller share of administrative and official jobs. Some barriers to women's participation which can be categorized in 3 groups of personal, familial, and social include: low literacy level, large volume of work both inside and outside of home for many reasons including seasonal migration of men and the great diversity of rural women's activities (nursing, housekeeping, agriculture, handicrafts, livestock,...), malnutrition, low health indicator, Patriarchal structure of society, father or husbands disagreement with a woman's participation in social and economic activities for various reasons like cultural reasons or unwilling to lose the labor force at home, negative attitudes towards women's abilities, gender discrimination, family's poverty, superstitious beliefs, misleading customs like fatalism, low access of women to credit and facilities, inaccessibility of extension services, men-orientated social activities and participation plans, deficiency of professionals needed to educate rural women, problems of access to health services and social facilities, low income of rural women compared with men, lack of non-governmental organizations dealing with rural women's problems, few women managers in rural area. (Rahimi, 1380)

### **Empowering rural women:**

Empowerment is capacity that woman can obtain in cultural and social environment, for economic independency and self reliance, by controlling over emotional decision making and far from violation. Empowering means, evolution and developing activities through non governmental organizations (NGOS) that lead empowerment to improve economic dimensions. (Amiri, 2000)

Enabling is process that, during it, people of society do activities to overcome barriers of advancement that finally cause their domination to determine their own destiny. The term "enabling"

means overcoming fundamental inequalities. So it is different from self-reliance.

Enabling, enables individual to overcome any problematic condition and consider barriers and problems as part of life and positive campaign. Finally, enabling provides energy to overcome most intellectual barriers and external problems at private life.

Thus, among all what have been said, it is possible to present suitable definition of enabling women, as follows:

"Process of explaining women about themselves (and also men about them) for instances that they must or want to do, and growth of their willingness and courage until they reach to needed competency "(management of rural and tribal women). it should be noted here , that major factor which should be considered about women's ability , is eliminating individual and social barriers , and finally preparing field of economic and social participation for women at all fields . purpose of women's participation , is because of their dominance on all affairs of village including decision making process , organizations , forums , enterprising posts and ... that involve , participation at all social and economic dimensions (Moazami, M, Rahimi A. and Azam tayefe Heidari, 2005).

### **Criteria of empowering women:**

Enabling as a theory of policy making for women, in it present five criteria:

Welfare, access, Concientisation, participation and control.

#### **1- welfare criteria :**

In this criteria, men and women as human resources of development should enjoy of desirable welfare conditions and equality .

Most of timing developmental programs, have worked on base of women's welfare. They have considered and provided some services for women who were passive recipient of these services. But these services were limited to physical needs and mostly were considered to revive their role of productivity, again. sometimes , it has been said that this approach has begun at colonial era and has considered women from poor country and intended services for them that dose not exceed from that poverty level . Agricultural and industrial projects were designed for men and social programs for women and children. Most of welfare programs were inadequate or its success was limited. Considerable point in this criteria is that men and women as human resources of development should enjoy equality and desirable welfare conditions. At this stage, women's material welfare and their enjoyment of welfare programs, compared to men (nutrition, death rate and

...) were considered. And women's role as producer to supply their own needs isn't very important.

## **2- access criteria :**

Lack of access or limited access for women to sources including (fields, job, capital and training) cause that their functions at production is less than men . Access to facilities, sources, designed program and projects for women and access to schools and ... are in this part. Just whenever most of other legal, cultural and social issues being solved, men and women would equally access to sources and facilities. Concept of enabling at this stage is that women have equal right to access to sources at family and greater society.

## **3- Concientisation criteria**

Women should know that their problems aren't due to their individual inefficiency and shortage but it has emerged by social system in which discriminations has become formal and acceptable issue. (Araghzadeh, 2002). This stage is more critical and important than other stages. Because women can participate at development activities not just be passive users. Women have real equality at development, just when be aware. Concientisation will help to increase women's ability to equality at participation at society. At this stage, women face with critical analysis with society and will find that what has been considered natural and unchangeable reality, is changeable. (Bakhshoodeh, 2005).

## **4- Participation criteria**

One the most important items that this criteria has considered , is men and women's equal participation at decision making process of affairs of family at society. Men and women both should participate at process of assessment needs, designing, performing and evaluation of projects and development programs . In summary, this criterion means women's participation at all stages of surveying needs, detecting problems, planning, management, performing and valuation.

## **5- Control criteria**

This criterion emphasize on this point that in addition to equal access of men and women to development sources , they must have adequate control on these sources that this issue is balance criterion , between men and women so that no one exceed other one. Women should have opportunities for decision making at workplace and home. If woman is producer, should be shared with part of her interest and wage. Women like men, should be able to choose her individual and social field and able to make decision and also development activities should be facilitator of these processes(Kar, 2000).

FAO (food and agricultural organization) addresses these three purposes as strategic goals while enabling women:

1- equality between men and women to access production sources

2- women's participation at policy and decision making

3- decreasing rural women's workload and increasing job opportunity and income for them

within theoretical framework of enabling women , having control on sources is presented as highest stage at women's participation process on development , but existing data at most developing countries , indicates that not only rural women haven't any control on financial resources of family but even they were deprived to access to sources and credits , specially through formal credits system(Farghdan, 2001) .

The question that arises here is that what relation is there between enabling women and micro-credits programs? Nowadays, micro-credits are considered as effective mechanism to eradicate poverty for women. Interests of micro-credits further increasing women's income, include:

- improving women's role in family
- Increasing women's confidence, not only through obtain financial success through business activity, but through increasing women's access to social services and communication with other women.
- Changing at social level (social class) at perspective of women's role.

## **Conclusion:**

Woroniuk Schalkwyk (1998) at their conducted research believe that now, micro credits, micro finance sources and small business unites are most effective mechanism to decrease poverty.

Plitt and others, conducted research as they called it "do credits programs, can empower women"? Results showed that corporation at credits programs helps empowering women.

Goetz Sengupta (2003), presented negative image of credits effects on empowering women. They concluded that most women have minimum control on their loans. And when repayment period is short, this shortage of control has devastating effects on women welfare.

Hashemi and others (2004) found that joining to Grameen Bank, has meaningful positive affects on controlling women, and helps to family income.

In researches that conducted by Nanda (2004) became clear that women participation in credits programs had positive affects on their demand about health care.

Fiona Steele and etal (2008) in researches that conducted as called " influences of credits programs

on empowering women at Bangladesh, found that women who joined to credits programs, have participated in more educational programs and have married with more educated men and also they have saved more and they had more cash.

Ellen and her colleagues (2009) used approach called it "credits and education at Bolivia, Ghana, Honduras, Mali and Thailand". This approach looks for empowering women through financial services with education. In this approach, women get familiar with importance of credits through education and extension and also familiar with ways to access it through establishing different groups.

Shahnaj and Chaudhury (2009) in research as "credits and its role on empowering women" concluded that there is meaningful relation between attending in credits programs and empowering women, at economical dimensions.

Ruhail Amin and others (2010) found that those who joined credit funds had more ability rather than those who didn't.

Jameela (2010) presented that credit programs has shown lot of affects on empowering women so that has increased their social, politic and economic ability.

Thus it is obvious that credits programs and its educational and empowering programs can be affective on social, humane and economic development or rural society, if it be associated with proper and gradual practices and base on reciprocal communications principles and apply opinion of local society (Bahar, 2001).

Maybe the main challenges that threaten credits associations, is lack of necessary emphasizes on social dimensions and on reinforcing their basics, that practically cause that this social foundations lose its efficiency soon and practically changed to unsuccessful institution.

In order to overcoming dominant consideration, experts believe that we should consider following in protection process of these social institutions.

- establishing and reinforcing through supporting without any direct government involvement
- evaluating and constant modifying of financial management mechanisms
- improving organization effectiveness
- establishing constant relation and interaction with similar and equal systems.
- establishing local, regional and national networks
- establishing support and cover systems in order to decrease risk

- establishing balance and interaction with financial systems greater decision making include: capital market (local, regional, national) and governmental.

also following suggestions have been offered:

- helping to marketing and establishing many exhibitions for member's productions, credit programs, guiding and training them in line with group and workshop activity, can assist them on economic empowerment.
- since women have pointed to education deficiency as major barrier for empowering them, thus educating rural women at the field of exploiting different credits and channels of receiving credits, and also various educations, is so that lead to enabling them, that contain considerable importance.
- providing extension educations for men in order to believe economic role of their women, and give them chance of corporation on all economic, credits fields
- Since that base of credit association, forms base on People Corporation, so it's good chance to use these communities to expand extension-education activities. so it is better to consider special programs on different extensional fields such as agriculture, ranching, family health, housekeeping economy and other fields accordance to condition of region and rural women's needs.
- it is suggested that vast and exact programming happens at following fields:
  - a- extending insurance, facilities for amenities
  - b- educating women about awareness of their own individual and social rights
  - c- persuading rural women about importance of participating at cooperatives and other educational institutes
  - d- educating women about job management and income management

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